

**People & Animals**

**Animals have long been an important part of our society, culture, and economy. We keep animals as companions, for food production, for education, and for nature conservation. In the world of People & Animals, you can work on creating a good and healthy role for animals in our society.**

**Animal husbandry**

The agriculture and food sector is changing and innovating at a fast pace. If you work with cows, pigs, sheep, chickens, or fish, you are incredibly valuable to our society.

And don't forget horses: equestrian sports are second only to soccer as the sport with the greatest economic value.

Would you like to develop super healthy and more sustainable food for all those animals? Could you become an advisor for agricultural entrepreneurs? Or work on farm robots, short chains, or local fisheries? Do you aspire to create a better image of the sector?

 **Animal welfare**

Currently, there is a lot of attention for animal welfare, worldwide. Animal rights and sustainable possibilities to keep animals for the production of food are increasingly common topics of discussion. Many animals are threatened with extinction, on land and in the water. Would you like to take a stand for those animals in politics, on a farm, or in an animal shelter?

**Animals & society**

Since the turn of the 21st century, society has been paying close attention to livestock farming. Reports about its negative effects on the environment and on animal welfare have recurrently appeared in the media. Environmentalists as well as farmers made their opinions clear. An example is the media attention for the negative impact of nitrogen-emission (caused by agriculture) on a variety of ecosystems.

On the other hand, there have also been many positive developments related to livestock farming. The sector is innovative and expanding its knowledge. Efforts are being made to promote circular agriculture, sustainability, clean air, and biodiversity. Will you show society the positive developmental possibilities in livestock farming?

 **Agribusiness**

The agricultural sector is one of the most important economic sectors in many countries. In addition to animal husbandry and the production of steaks, chicken wings, sausage, and cheese, the path to consumers must also be healthy, sustainable and fair. Could you be a farm advisor who offers advice about sustainability to agricultural entrepreneurs? Would you like to ensure that entrepreneurs can sell their fair products for a fair price? Or will you delve into the multi-faceted market and think of new sustainable business models?

**Agriculture & technology**

There is a lot of room for technology in animal husbandry. Stables can be improved to increase animal welfare. Technology can also contribute to animal health and better systems on farms. Would you like to develop a new stable system or a scanner to detect diseases? Could you be the key to self-propelled agricultural machinery? Or could you devise a system to remotely fertilize the soil?

**Caring for animals**

Animals bring people a lot of happiness and fun: Pets can make elderly people feel less lonely. Lots of people keep ornamental fish, exotic birds, or reptiles as pets. As a veterinarian or veterinary assistant, you could help ensure that owners and pets can enjoy each other for a long time. Or would you like to take care of animals in a pet shop, zoo, or animal shelter? By the way, did you know that some shelters are like luxury animal hotels?

***When you work with animals, you contribute to the happiness and health of animals and people.***

